



AFRICAN CONSERVATION TILLAGE NETWORK

Terms of reference Consultancy for Animator – E- platform

1.0 Introduction

The African Conservation Tillage Network (ACT) is a pan-African membership organization bringing together stakeholders and players interested and committed to enhancing the development and adoption of Conservation Agriculture (CA) in Africa through sharing knowledge and information.

ACT's mandate is driven by the conviction that widespread adoption of conservation agriculture will contribute significantly to the attainment of both agricultural and environmental objectives-empowering farmers and rural communities to manage their resources, sustaining the resilience at the same time achieving viable production systems. In this way, ACT aims to contribute to placing at the disposal development partners and governments farming practices that will not only bring agriculture back in the driving seat for economic and rural development, but also address the immediate concerns of food insecurity and poverty. To learn more about ACT, visit our website at www.act-africa.org.

2.0 The objective

The main objective of this consultancy is to develop two short animated video clips, illustrating the objective of the conservation agriculture e- platform, who the different stakeholders are, how the e- platform and mobile app will be used and benefits that accrue from using this platform

Under the direct supervision of the Knowledge & Information Management Manager, the consultant will be expected to deliver the following by the 29th February, 2016.

3.0 Deliverables

1. A two minutes animated video clip illustrating the use and benefits of the Conservation Agriculture e- platform and mobile application- *a summary of the e- platform*
2. A detailed five minutes animated video clip, illustrating the objective of the conservation agriculture e- platform, who the different stakeholders are, how the e- platform and mobile app will be used and benefits that accrue from using this platform.

4.0 Competencies

The ideal candidate should have:

- a) Good knowledge and experience in making animated videos
- b) Effective in communication and able to present, analyze and synthesize ideas.
- c) Planning and delivery of work to meet objectives, often within tight deadlines, is essential.
- d) Effective in communication and able to present ideas visually.

5.0 Qualification

The incumbent should have at least an advanced Diploma in animation, a first degree in Graphic Design and/or Art and Design or other related field from a recognized and reputable university and over five years' experience in the development of animated videos. A current CV of the applicant should be attached.

6.0 Evaluation criteria

The Proposal for this contract will be evaluated according to the following criteria:

- Completeness in complying with all elements laid out in the assignment
- Consultant's capacity, past performance and relevant services undertaken in delivering similar contracts
- Strong familiarity with scope of work
- Quality of technical proposal
- Methodological approach
- Work plan and Budget

7.0 Clarifications

Any questions or clarifications should be only via email address: hr@act-africa.org received by **10th February 2016**

8.0 Application procedure:

To apply for this consultancy, the consultant should submit the following:

- A technical and financial proposal for undertaking the assignment.
- Current Curriculum Vitae/ resume of the consultant who will undertake the task
- Firm profile, registration and other relevant statutory documents (if a company)
- Submit three reference letters from past clients/employers

All interested consultants or consultancy companies are asked to submit their proposals and work plans by close of business **15th February 2016 at 1700 Hours EAT** to the Executive Secretary, ACT, and email address: hr@act-africa.org

ACT is an equal opportunity employer and believes that diversity promotes excellence in its operations. Only the short listed candidates will be contacted. ACT reserves the right to determine the structure of the tender process without prior notice and liability to compensate any party.